

YOUR TEAM ADVANTAGE

Your Home Team Advantage Mission Statement

Your Home Team Advantage is a well established, dynamic, and evolving real estate firm, which provides a full range of realty services while focusing on the highest professional standards of competence, ethics, and integrity. We provide “**Legendary Service**” to our clients and customers with our commitments to:

Your Home Team Advantage Vision Statements

- We work in unison as a “team” to create a memorable, enjoyable real estate experience for all of our customers and clients.
- We equip each team member with the “tools” needed for our personal success and also give each of us the authority to make intelligent decisions to ensure our clients and customers happiness.
- We understand that a “Mutually Beneficial” Long Term Relationship between each team member as well as our commitment on behalf of our clients and customers is everyone’s preference. We are aware of each others “goals” and assist each other for their achievement while the Client goals remain paramount to our Success.
- We educate our clientele on the “process” they are moving through as they sell and purchase real estate so prudent financial decisions can be made by them.
- Our Vision: Creating “Raving Fans” out of all of those that we do business with.

The Unique Services we provide for our Clients and Customers are:

We have decided without exception:

- We listen to our clients and ask questions when necessary in order to understand their needs, and above all always act in a professional manner.
- We know our real estate market and have the answers they need.
- We earn our clients trust through our “high trust interview” so we can address the fears that many homebuyers and home sellers experience as they move through the “process” of homeownership.
- We respect our clients’ time and our time by using our knowledge, experience, and resourcefulness; it is crucial to make the real estate transaction an enjoyable one.
- We utilize our state of the art technology to benefit our customer service.
- We have state of the art showing software to provide our sellers with showing “feedback” electronically in “real time” once we receive it!
- We reduce the stress that often comes during the home selling or buying process by communicating on a regular basis with our clients in order to make sure we are adapting to the “changes” that often occur.
- We extend our services to our clients by keeping in touch throughout the year with Value Added Information for them to keep in touch with our real estate market.
- We provide excellent service so that our clients assertively refer and recommend us to their friends and family. Our future is based on our past clients and their referrals.
- We uphold our integrity through honesty and we take full responsibility for our actions.
- We constantly strive to improve our quality of service by asking for critiques and evaluations of our performance and take that information to improve ourselves and our services.
- We require complete honesty and integrity in everything we do.
- We are believers in the Golden Rule. In all of our dealings we strive to be friendly and courteous, as well as fair and compassionate.
- We feel a sense of urgency on any matters related to our customers. We own any “problems” and we are always responsive with a solution. We are customer-driven.
- We realize that work is an important part of life, and it should be fun. Being a good real estate Broker does not mean being stuffy and boring.